PENILAIAN KINERJA PERUSAHAAN MELALUI PENDEKATAN ECONOMIC VALUE ADDED (EVA) PADA PT BURSA EFEK JAKARTA.

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ABSTRACT

The goals of this research were to know about the firm's financial performance with EVA approach method.

From the EVA analysis we obtained the value of EVA is greather rather than zero (0), it mean that the firm's performance is good, so the hyphotesis that said "the firm's performance were good "was correct.

Keyword: Economic Value Added, Performance