
CHILD-FRIENDLY INNOVATION OF ANTI-CORRUPTION EDUCATION THROUGH THE UTILIZATION OF DIGITAL MEDIA

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Abstract

Indonesia is one of the countries with high corruption rates in the world. The behavior of these corrupt crimes has plagued many layers of society. Therefore, the Indonesia's Corruption Eradication Commission (KPK) as an institution to eradicate corruption in Indonesia, seeks to eradicate corruption through various steps. One of the strategic steps is to provide early anticorruption education to children. Anti-corruption education is done in order to instill nine anti-corruption values, namely 1) honesty; 2) concern; 3) independence; 4) discipline; 5) responsibility; 6) hard work; 7) simplicity; 8) courage; and 9) justice. Education is provided through various digital media, namely animated films, games, and story books are packaged in digital form. Related to that, children as future leaders need to get anti-corruption education early on. The hope is that in the future, corrupt deeds can be stopped. This study was prepared using literacy study method. The goal is to describe how the use of digital media in anti-corruption education on children, as well as the variety of media used.

Keywords: innovation, digital media, anti-corruption, education, KPK