

ANALYSIS OF PAN AND KOSICKI NEWS MODEL IN CASE “PAPA MINTA SAHAM” IN ONLINE MEDIA MERDEKA.COM AND SUARAKARYA.ID

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Abstract

This paper aims to understand the news framing Setya Novanto (SN) in the case of “Papa Minta Saham” in the online media Suarakarya.id and Merdeka.com. By using the model of Pan and Kosicki framing analysis, some aspects highlighted by both editors was analyzed according to four structural analyses of syntax, script, thematic and rhetoric that have a better understanding about bias of reporting of both online media. Results of research conducted during November to December 2015 showed that Merdeka.com and Suarakarya.id built reality constructed that SN as ethics and authority incumbency offender, SN as a broker of high profile, as Chairman of the House of Representatives had embarrassed the nation of Indonesia, and SN do not deserve as role models by other officials. Because of news, framing process conducted both online media bias raises the mass media, especially bias by selection of sources and bias by placement. Merdeka.com less wise in implementing the principle of presumption of innocence against SN, on the other hand Suarakarya.id dismissed reports facts that lead to evidence of involvement of SN the legislative and ethics incumbency offender.

Keywords: Framing, online media, construction, reality, bias.

1. INTRODUCTION

“Papa minta saham” was an issue that became trending news topic mainstream conventional and online media for approximately one month, mid-November until mid-December 2015. The issue concerning the reporting of alleged ethics offender committed by the chairperson of the House of Representatives (DPR), Setya Novanto. During one month, almost all mass media highlighted the case of alleged profiteering behalf of President Joko Widodo and Vice President Yusuf Kalla in the case of stockbrokers PT Freeport Indonesia. As these issues come to the surface with the term “papa minta saham” was more due to a form equivalent to crimes committed Novanto. The term is very popular because of the case surfaced among the community of Internet users, including online media, which first busy talking about crime in the form of SMS broadcast directed to cell phone users whose contents scam the recipient of the SMS broadcast is willing to transfer pulses as desired fraudsters i.e. the sender of the SMS broadcast.

The issue of breach of ethics Chairman of the House of Representatives that led to the resignation of Novanto position. It has been trending topic of social media such as twitter and Facebook as well as mainstream online media for a month in which the virtual world easily found hash tag “papa minta saham,” a term that was fast spread virally and used by mainstream mass media conventional and online media. The term was for example used by online media Merdeka.com on December 23, 2015 with the headline “Problem Case ‘Papa Minta Saham, Attorney General Commitment: We’ll Finish!’”. The use of the same term also found in the online media Merdeka.com on December 24, 2015 with the headline news “The clouds prosecutions papa minta saham in the attorney general. With topics and use the same term, Republika.co.id lifting the headline “Survey: The Case of ‘Papa Minta Saham’. We watched the hottest topics in 2015”. While Suarakarya.id which was affiliated mass media politics with the Golkar Party on December 9,

2015 also brought the term *papa minta saham* in a headline titled “*Papa minta saham: Prove Difficult Criminal of Chairman of House of Representatives*”.

Although the object of preaching the same, Novanto as Chairman of House of Representatives in the event of breach of ethics-related profiteering behalf of the President and Vice President, to any mass media will lift the news in perspective varies depending on the editorial policy of each media according to the vision and mission of the media concerned. The different perspectives of each other the news media became clear when where we are able to understand the causes of differences in the effects of using IBIL models to explain the phenomenon of social reconstruction distinction made by any media (Thapthiang, 2012).

Model IBIL is a model framing analysis using four factors as a tool of the analysis: (1) Ideology of Media Organization (I), (2) Bad News outsells Good One (B), (3) Influential Individuals as Major News Sources (I), and (4) Limitation of Time and Space (L).

Judging by four main factors distinguishing pattern of mass media coverage of each other, the mass media consumer can understand and will prudently scrutinize news information presented in those media. The values of journalism that is objective, honest and alignments to the community as it claims to be adherents of responsibility of the press will be fading along with the framing of the message carried by each media. The truth of the mass media message is more geared to the truth inter subjective framed by ideological interests, the sale value of the news, the name of make news as well as the principle of justification provided shelter behind the limitations of space and time.

Understanding the essence of the content of the mass media by means of an analysis framing, will unveil the mass media bias. Biased mass media both ideological bias, gender bias, religious bias, the bias of race or ethnicity, and so on are performed continuously without control wise will eventually lead to a trial by the press, a crime is not directly done by the mass media to the object of preaching ,

In the world of journalistic independence and objectivity are important elements that should always be held firmly by the editors of the mass media. By adhering to these two principles of mass media, can function to serve the people’s interests at the same time perform the function of social control wisely? However, the empirical level function and role is not easy to be implemented perfectly. Often we see the contents of the news media are more or less influenced other interests such as economic interests, the interests of political ideology which is affiliated media organizations, in order to attract the interest of the popularity of the company’s advertising budget and so on. As a result, the end result or product news is presented to the public at large will feel bias. Reality prepared by any mass media will not be the same even though the events of preaching the same object.

Departing from the concept of framing the analysis of mass media, the research question posed is how *merdeka.com* and *suarakarya.id*, both of which are affiliates of different political ideologies, reconstruct reality of ethics violations chairman of the House of Representatives. Mass media online *Suarakarya.id* were born and raised as a quasi-mouthpiece Golkar Party, the political vehicle that should be able held SN on the principle of an independent and objective in every preaching would face a conflict of interest that drags the Golkar Party Chairman in the vortex of corruption cases.

Unlike the *Merdeka.com*, online media that can only be accessed on web side sites, media developer community is born from information technology to master computer programming language in the network (online media) PHP & Apache / FreeBSD. Organizationally *Merdeka.com* not affiliated with a political party strength. However, it does not mean *merdeka.com* editorial policy free from the mass media bias. As online media in general, *merdeka.com* in the operationalization of journalistic work financially self-sack in feeder ads so often a problem of

conflict of interest between the objectivity of the news with the economic value of the business into something that is hard to avoid.

With the approach of framing the analyst, this study aims to determine the construction of reality constructed by the mass media Suarakarya.id and Merdeka.com online about reporting ethical violations chairperson of the House of Representatives. Construction of reality, which are intended to be able to be seen from the way how they perform framing by directing the construction of news about Setya Novanto (SN). SN as chairman of the House of Representatives of the allegedly infringing ethics and by MKD (House ethics council) declared was proved commit ethical violations, with the second way the media highlight in some aspects to the news content. The results of the study with qualitative approach and emphasis on framing analysis is expected to contribute to the insight and understanding of biased reporting performed by the mass media online. In addition, the results also provide awareness on the part of journalists from both media to reflect on the importance of the value of independent and objective news as a form of accountability to the public.

Almost all studies of mass communication, including a study of Mc Quail, acknowledged that the mass media have a significant impact. The premise is to be understood as the result of a temporary discussion among scientists who have undergone a paradigm shift in decades. According to Mc Quail, a long history of mass communication impact study grouped into four stages. The first stage of research the impact of the mass media is dominated by the experience of propaganda strategy during the First World War in which the impact of the mass media is more likely in the aspect of attitudes (attitudes). The second stage, the late 1960s spawned the premise be a review against the previous premise about the paradigm of power of the mass media. At this stage, there is recognition that the personal influence be taken into consideration as a matter of effecting change individual attitudes. Kalpper (1960) summed up the results of research that mass media campaigns do not affect the community; the dominant influence of the campaign is the reinforcement of the attitudes that have previously been owned by someone. The third stage, beginning in the 1970s was dominated by research on new power influence of the media (Noelle-Neumann, 1973). At this, stage the focus of research to uncover back attitude change, such as research findings in Colombia, which states that the impact of mass media there was more on the level of cognitive (Beniger & Gusek; 1995). The fourth stage including the present one began in the early 1980s were marked by social Constructivism. The description of the acceptance of mass media messages at this stage is a combination of the strengths and limitations of the impact of the mass media. On the one hand, the mass media have a powerful impact on the social reality of construction is to frame the picture of reality. In contrast, the influence of the mass media is limited by the interaction between the mass media and mass media message recipient. Mass media discourse is part of a process where individual construct meaning and public opinion is part of a process developed by journalist and crystallization of meaning in public discourse (Gamson & Modigliani, 1989).

Similarly, the reality of political communication, framing should be made and executed based on social constructivism. Mass media construct a frame of reference where readers or viewers using interpretation and discussion of social issues. In this case Neuman and his friends found mass media presents a news frame, presented a proclamation by considering their organization and consider the financial constraints, professional assessments and specific assessment of audience (Neuman; 1992). At the same time, the public information process and interpret information influenced by the structure of meaning that existed previously. Kosicki and McLeod suggest that there are three dimensions of the process of preparing the news (Kosicki & McLeod, 1990). This dimension refers to individuals who are looking for sources of additional information based on the assumption that the information of mass media in general incomplete, tendentious or in other words tinged with desire communicator. Information obtained from the mass media will

be reflected as an afterthought to rethink or discuss them with others about what they get from Media masses to gain full understanding of the lessons learned from the mass media. Finally, the selectivity of using mass media only used to search for relevant information. They will ignore the message content is irrelevant and unimportant. According to the model approach constructive impact of mass media, the communicant relies on “building version of reality from personal experience, intensive interaction with others, and selectively interpret information from media mass (Neuman et al; 1992).

Interactive model construction of reality has important implications for the framing of concept formation as a theory of media effects. The analysis, which the communicant and the mass media play a role in research constructive approach, has various levels of the analysis. In connection with the micro and macro level, analysis is not new and has been prepared as a postulate in other disciplines such as sociology political psychology. In the field of mass communication research, multi-level analysis can be sorted by using a model for inter-level Meta theory and to the level of analysis (McLeod & Pan, 1989).

An important implication of framing conducted by the editors of the mass media is the problem of the mass media bias. Mass media bias is something that cannot be avoided because it is a consequence of the results framing. In the context of mass communication, the communication message content cannot be separated by the mass media. The contents of the message is often identified with the term news though in some cases there is a difference between the content of the messages categorized as news and message body of opinion. Even in classical journalism flow, there must be a strict distinction between news (news) and views (opinions).

One of the definitions of news is a report or notification of any actual events that draw crowds (Kustadi; 2004). Therefore the mass media present news that is intended to serve the public, mass media partisanship is a presumption in favor of the truth for the benefit of society at large, so the job as a journalist are supposed journalist or reporter always holds the principle of objectivity. The nature of journalistic objectivity is an act or a particular attitude that includes the work of collecting, processing and disseminating information (Morissan; 2013).

Although the objectivity of the mass media is an important factor in press, yet to realize it is not easy because in the process of journalism there are many things that surround journalists as psychological pressure of capital owners of capital, the ideological influence of mass media organizations, the economic interests of the media and so on. Therefore, journalism products are colored by bias reporting.

Bias reporting referring to things such as distortion of reality, give a negative picture of the minorities, reduce or ignore the role of women in society or supporting a particular political party or philosophy (Morissan; 2013).

Furthermore, Eriyanto underlines constructionist view that considers that the news cannot be separated from the opinion because when covered, reporters saw with perspective and subjective considerations (Eriyanto, 2011). Making the news construction is not only influenced by psychological factors journalist but also organizational, political and mass media (Entman, Matthes, and Pellicano, 2009)

This is the root of the bias of the mass media where we will find the products of journalism that truly upholds the objectivity of the news but the news made by journalists to meet certain goals. With the purpose of making the news, the news is no longer purely reporting what is in the field, as a task that should be carried by the news reporter to present an objective, impartial or balanced. The purpose of making the news in general can be seen from who owns the media and what the vision-mission of the mass media that contains the news (Tamburaka, 2012).

Bias reporting is not the only one impact of framing crew-performed media. More broadly, the framing effect will be felt directly by the user community media is concerned. The Inherent assumptions about the effects of media described by the theory of agenda setting. This theory gives

an overview of how the media can influence public attention to certain issues. Walter Lipmann provide terminology for the issues that got the attention of society (public) as “the picture in our heads” as the first level of agenda setting. At this first stage, setting the agenda focused on “What the picture is about”. While the second level of agenda setting in the realm of mass media framing analysis. Analysis of framing as a derivative of agenda setting theory is more focused on literacy of “picture” that exists in the mind. So setting the agenda on the first level a lot of review on an image, while the second level of agenda setting (framing analysis) is more than just an explanation of what the real meaning of these images (Coleman, McComb, et al; 2009).

2. RESEARCH METHOD

By using a qualitative analysis approach, this study aimed to understand the news content online media, which biased. Biased Media becomes an inevitability, which the media when carrying a certain mission and vision are reflected in any preaching. To better understand the contextual an analysis of the mass media with framing as well as to unravel the mass media bias on a news coverage on issues of ethics violations chairman of the House of Representatives, the authors take data in the form of two mainstream news media online, Merdeka.com and Suarakarya.id as The main data source. Both media are deliberately used as a research object framing analysis with consideration that Merdeka.com the mass media that have the characteristics of pure Indonesian language online journalism, and organizationally is not affiliated with a particular political ideology. While Suarakarya.id deliberately chosen as the object studied by the consideration that the media is a development Suara Karya daily print media that first appeared in the seventies. Organizationally Suara Karya online and print version is affiliated with a political ideology with Karya Group Political Party, the party that became the main vehicle Novanto’s career in parliament.

Two online mass media were used as research subjects is Merdeka.com and Suarakarya.id. Both of these media included two of the few mainstream online media in Indonesia. Merdeka.com a temporary mass media that have the characteristics of a pure online journalism organizationally is not affiliated with a particular political ideology. While Suarakarya.id an online media of the common daily Suara Karya (print version that has been published since 1970) in which the media is both organizationally Suara Karya online and print version, is affiliated with a political ideology Karya Group Political Party, party became the main vehicle Novanto in a career in parliament. Therefore, the results of the research will dissect reporting bias practices committed by both media.

Research focused on issues in the news Novanto merdeka.com and suarakarya.id within one month, the chairperson of the ethics violations committed by Chairman of House Representative. By taking a sample of approximately 5 news. Selection of the time frame to collect data which lasted one month, mid-November to mid-December is done with consideration of a series of events in an intensive exposure to the two media occurred in that time frame. After mid-December 2016 intensity of reporting about the case began to fade, and followed with an actual issue are issues surrounding the local elections on the agenda of the mass media at the time.

Studies on the biased mass media in this article was limited to online media merdeka.com and suarakarya.id by analyzing data collected for a little over a month since the issue of alleged ethics Budgeting rolling and exposed the media until the case is handled by MKD stated that SN guilty for ethics violations. Therefore, the results cannot be regarded as a representation of the practice of journalism that took place in Indonesia, which is laden with ideological bias and political interests. Similarly, because that was the subject of research is the only online media, the results of research cannot be implemented into the realm of conventional journalism practices although if there is other viewing that Suarakarya.id was a daily outlet Suara Karya print in cyberspace.

The main data analyzed in the form of information that had been shown merdeka.com online media

and suarakarya.id related issues of ethics violations chairperson of the House of Representatives. Tangible information such as text data, still image, graphics and other signals are present Novanto as chairperson of the House of Representatives and all things related to news ethics violations chairperson of the House as an object research. The complementary data to be used as supporting data, the researcher observation of report on the issue of ethics violations in a way browsing via a search engine data on the internet (Google search engine). Thus, the data support form news archives on the issue of ethics violations House of Representatives that was published on the internet online media. Thus, the study of media coverage of online documents by the author aims to uncover things that become part of the second report put forward in the media and which aspects are likely to be obscured by the media is concerned.

Data analysis used framing analysis method that underlined emphasis framing or protrusion of perspectives, concepts, news items, and interpretation of the two media were merdeka.com and suarakarya.id in order to reconstruct the events that made news that the issue of ethics violations committed by chairman of the House of Representatives. Framing analysis was done by using the tools of the Pan and Kosicki. Tools of analysis are categorized into four structures, namely the syntactic structure, the structure of the script, thematic structure and rhetorical structure.

3. FINDING AND DISCUSSION

3.1 Reporting Cases “Papa Minta Saham” in Online Media Merdeka.com and Suarakarya.id

One of the functions of each media is to disseminate information to audience. The normative function should have adhered to the principles of journalistic information that is newsworthy, news journalism in the context of which contain elements of objective truth. Nevertheless, the implementation is not any media reporting period no element of bias the news because it is well known that every mass media to carry out the vision and mission of the different elements in addition to other factors beyond the editorial financial factors, which participated, gave various level of objectivity news. Two things are often directly affect the editorial policy in selecting and presenting information to the public. Similarly, the online media coverage merdeka.com and suarakarya.com, they reconstructed reality proclamation about SN in a different perspective. We see Both online media using several different criteria in processing the case information ‘Papa Minta Saham’. Each presents information based on different perspectives to interpret and perform the framing information in line with the vision and mission of each.

3.1.1 Overview of cases “Papa Minta Saham (papa asked for shares)”.

The case of “Papa Minta Saham “ was a case of alleged political scandals involving executives and related legislative demands PR Freeport shares with profiteer name of president and vice president of the Republic of Indonesia. The case began sticking to the surface of public preceded by the statement Minister Sudirman Said on 10 November 2015 on a political figure who sells the name of the President and Vice President of PT Freeport to smooth extension of the operating licenses of PT Freeport. Figures mentioned by ESDM minister was later narrowed to the chairperson of the House of Representatives Setya Novanto (SN). SN on suspicion of involvement in the scandalous case of “Papa Minta Saham “ Sudirman Said complained SN to the Court Honor Council (MKD) as it is considered a public official should ask stock PT Freeport to profiteer name of the President and Vice President.

Sudirman Said Complaints to MKD precisely performed on 16 November 2015 on charges of SN promised contract extension and scalp name Freeport President and Vice President. Complaints Sudirman Said to MKD done with the submission of evidence in the form of recorded conversation that contains the request of PT Freeport. Evidence submitted by the law firm of the Ministry of Energy and the special staff of the ESDM ministry immediately responded by MKD member were Jumimart Girsang, Hadi Susilo, and Sufmi Dasco Ahmad. They communicate with the Police

General Badrodin Haiti to consult the contents of recorded conversations problems related to legal aspects. Follow up complaints Sudirman Said, MKD internal meeting hold on November 23, 2015. However, an internal meeting of the forum could not take a clear decision on the issue. Whether or not there was an element of the alleged violation of ethics SN.

The failure of the inaugural session MKD dated 23 November 2015 to take a decision in an internal meeting that is more due to its members still questioned the legal basis of reporting is still weak so they are urging a hearing to review the aspects of the legal standing of the reporting of cases of ethical violations. However, in the plenary meeting of 24 November 2015 the members MKD agreed to continue SN case to trial. As we know A few days before the trial MKD planned for November 30, 2015, some political factions in the House maneuvered by replacing their members in MKD. The fourth faction members in the House who change the time MKD is a fraction of the democrat party, faction Nasdem, PDIP and National Mandate fraction day later Golkar faction also did the same thing after the other four factions that first make a replacement member MKD. As a cases of “papa asked for shares” At the end of November 2015, once again hearing MKD deadlocked and on one side of the camp remains concerned Sudirman Said legal standing,. At the end of the trial MKD take decisions by voting seemed. In MKD hearing, which took place on December 7, 2015, and hold behind closed doors, SN examined for five hours and SN presented a defense memorandum written as many as 12 sheets. In the parliament session to present MKD Golkar party politician who also served as coordinating minister for political, legal and security, Luhut Binsar Panjaitan in his capacity as a witness on the trial MKD. In the middle of the trial verdict MKD, in an increasingly desperate position in which members rate the SN MKD proved to have violated ethics board, SN resigned as chairperson of the House of Representatives. SN resignation was accepted MKD. Finally, MKD terminate proceedings as alleged ethics violations to the SN.

3.1.2 Framing is done by the editors Merdeka.com

3.1.2.1 The headline: Novanto, great broker upscale

The headline contained Merdeka.com on Wednesday, 18 November 2015 at 13; 00 pm was openly editors already sentenced SN as a broker or realtor upscale. The news content was actually no direct contact with papa asked for shares ‘case but more focused on the controversy and acted Golkar Party elite involved in several scandals since the new order, the reign of BJ. Habibie, President Gur Dur, Megawati until the reign of President SBY. In the era of editorial Merdeka. Com represented Golkar Party elite mainly SN acts as a broker license, brokers projects, and broker case. While on the news of cases of alleged ethics violations committed SN as though informational only reinforce the framing, Merdeka.com put Golkar party elite as a broker upscale. By using syntactic analysis, information that started the reports of some controversy between the acceleration of the political career ladder SN with the spate of corruption scandals in every era. Information preceding the news can be seen from the lead of the news that explicitly represented SN as the most controversial politician. Lead news written more:

In Indonesia, there is no controversy that rival politicians Novanto. His name always appears in a major corruption scandal in every era, but continued his political career skyrocketed to become chairperson of the House of Representatives.

Overall the news content if judging from the aspect of news writing scripts, cannot be separated from the rules of online news writing that is straight news even all news items are Who, What, When, Where, Why and How are already represented as a complete preparation of a news. The actor, who became object of preaching was SN, Any involvement SN in the mega scandal by the editorial written coherently, including in the era president who SN scandal. SN can escape the law of any scandal and how the continuation of each case involving him and presented in their entirety by the editors merdeka.com where overall the news was deliberately led every opinion accessory

merdeka.com to put in the frame SN as a broker high profile. SN as a broker representation reflected the high profile of some sentences that have editorial in the article as shown in each paragraph of the discourse:

The first paragraph of the text sentence: His name always appears in a major corruption scandal. The second paragraph of the text beginning of the sentence and the second sentence of the text: Name Setya Novanto sticking the first time in the Bank Bali scandal cassie on Habibie era. We watched the State loss of Rp 546 billion. Setnov involved in the game right to claim the Bank Bali to BDN that undergo maintenance Indonesian Bank Restructuring Agency (IBRA). The third paragraph did not explicitly mention the name but written SN editorial is general chairperson of Golkar Party: At the time of Gus Dur, the Golkar Party under pressure. Chairman Akbar Tanjung almost went to jail. Not all the political elite moved. In the fourth paragraph, which is framed as a broker high profile is the chairman of the Golkar party along with the political elite: Good relation between Akbar with Mega make the elite plays the role of broker license, broker projects, and of course a broker case. Fifth paragraph, Golkar party elite represented as a broker: Golkar into SBY government. Areas of political and business elite were again met by Golkar. So, the role of the broker alive again. Sixth paragraph, re-name SN explicitly written as an important actor game in the import case of rice from Vietnam: Although it is believed SN was important actors play the imported rice, but the prosecutor did not touch it. In the seventh paragraph, SN names written in the first sentence and the second as a broker e-ID card: In the second period the Susilo Bambang Yudoyono administration, also the name SN again. This time he reportedly as a broker electronic ID card project worth Rp 2.5 trillion. Eighth paragraph, SN names written in the first sentence in the frame SN as a broker before officials PT. Freeport Sudirman Said Minister showed transcription as evidence about Setnov broker action footage in the presence of officials Freeport to House ethics council...

Last Paragraph as a closing sentence as a reaffirmation that SN was a great broker high profile that the action continues, In the last paragraph says: Let witnessed the great broker high profile in the episode "papa asked for shares".

In an analysis based on rhetorical element, editorial merdeka.com used several terms as a negative attribute that carried SN in the case of papa asked for shares. Some words and terms that are often used include the word "scandal", "Game", "move slightly", "broker", "case", "Actor", "great broker", and "Class snapper". Term - the term is sentenced SN rhetorical language without having first put forward the facts - the facts objectively and balanced.

3.1.2.2 The headline dated November 18, 2015 at 13:03 pm: Give disgrace to DPR 2 times, NasDem asks Setnov resign.

Information was appointed as a lead in the form of news about the incident Sudirman Said actions were reported SN to MKD on charges of profiteering behalf of the President and Vice President in the name of the case asking for shares of PT Freeport Indonesia. The headline lifted from politicians' NasDem Taufiqulha for NasDem insistence to SN resignation as chairperson of the House of Representatives because SN has embarrassed the House as much as two times.

Although background information about the case the news was, still chairman of the House ethics violations that profiteer Presidein name and Vice President in scandal PT Freeport. But, the editorial Merdeka.com through the headline which is supported with images of SN shakes hands with US Presidential candidate Donald Trump, as if to remind directed toward public about mistakes committed SN past as a public official.

At news, time was used, as a reference source of news was the politicians who are at odds with the Golkar Party. Golkar, the political vehicle SN positioning itself as a counterweight party (opposition party) while had coalition with NasDem as a party and the government.

The headline was about the same or similar as well ever written online media merdeka.com at 10:25. News made by the reporter Iqbal Fadil lift the title: Twice Novanto disgrace Parliament.

3.1.3 Framing was done by the editors Suarakarya.id

3.1.3.1 The headline: RESIGNATION CULTURE, JK and Prasetyo need to do same as Novanto.

News uploaded on December 27, 2015 at 9:08 pm This represents SN a knight exemplary. The news expose the names of public officials, including SN have resigned from his post. The resignation of public officials such as Speaker of the House Representative SN, General Director of Land Transportation Joko Sulaksono, General Director of Taxation Sigit Priadi Pramudito is a form of chivalry were exemplary by another officer who should be responsible for a case. Construction of reality that was built through the news Suarakarya.id explicitly invites the political elite Jusuf Kalla (JK) Vice-President and the Attorney General M Prasetyo to imitate the action SN. Citing the opinion of journalists gathered information source Suarakarya.id, in law enforcement in Indonesia needs to be fairness. A phenomenon occurs when for others the law and ethics must be upheld while not applicable to him. At the news, take a case that is directed at the Attorney General who is also a politician NasDesm Praseto. Praseto did not dare to investigate alleged corruption case of former Governor of North Sumatra, Gatot Pujo Nugroho and his wife Evy Susanti allegedly involving Nasdem Party Chairman Surya Paloh. Meanwhile Suarakarya.id explained the attitude of the Vice President, JK in case of Pelindo II. In the ninth paragraph of the news contained in the phrase JK sentences are defending former Managing Director of Pelindo II, RJ Lino, rumored to take part in the termination of the case at the Criminal Investigation Police by moving Kabareskrim then Budi Waseso.

3.1.3.2 The headline: Officials resignation Must Be a New Culture

The News by the same theme with the news that uploaded the day before, upload dated December 28 at 5:31 pm, as it reaffirms the reality constructed Suarakarya.id about the resignation of public officials such as Joko Sulaksono and Novanto as a new culture that should appreciated and emulated by public officials who are considered entangled same case as SN, but they were not touched by the law.

Syntactically news coverage presented in the lead explained appreciation against public officials who resigned from his post and the case including SN and SN resignation were considered positive. It is a form of sportsmanship and moral responsibility officials who make mistakes. Bias by selection of sources is very evident when we look at a sentence that is used as a terrace of news is a quote from the opinion referred Suarakarya.id resources are Muhidin Said deputy chairman of the House Commission V of the Golkar Party. News content in the sixth paragraph was appointed as porch news, Golkar politician pure opinion as written on these sentences below: Vice Chairman of Commission V of the House representative from Golkar Party also appreciates Muhidin Said resignation General Director of Land Transportation Joko Sulaksono as chivalry. "He understands the moral responsibility of a public official who handles technical issues. Therefore, the step should be emulated by other officials," said Muhidin.

We know that the opinion interviewee of Suarakarya.id contrast with the opinions of other political observers referred by Merdeka.com, Director of LIMA Ray Rangkuti assessing Novanto should resign the leadership of the House representative because he was not a good example for other lawmakers and disappointed many people , In line with the opinion of Rangkuti, Yusuf Kalla told a news others cited Merdeka.com give the opposite Suarakarya.id. According to JK Setya position has actually been pinned after MKD decide their ethical violation in the case of 'Papa asked for Shares'. Therefore, SN pullback is more due to its position increasingly squeezed after all members MKD stated SN violates ethics office. In other words, the analysis of political

observer's assessed SN resignation because of necessity, there is no other choice but to resign or pushed back, untouched by the editors Suarakarya.id.

From the syntax aspect, sentence still cover news also refers to the opinion of an observer government informant Caroline Pascalima were not much different from the opinion previously referenced resource persons who consider public officials need to emulate SN resignation. According to him, the state ethics when someone became minister and it works badly, he should have a big heart stopped in the middle of the road.

Given the news presentation entitled "RESIGNATION CULTURE, JK and Prasetyo need to emulate Novanto" of the script is how to convey the flow of news reporter or information drawn up, the news is easily understood by site visitors Suarakarta.id assuming the visitors are Golkar party sympathizers which is at odds with government policy. An understanding of the news content is also easily understood by other visitors of the group of Internet visitors who fall into the category of lead leader, community groups more accustomed reading the news lead alone compared read the entire contents of the news. With a glance read the headline and lead story, readers can know what is happening in society. The nature of spot news has become one of the characteristics inherent in the character of online journalism. SN as news subjects, Culture resigned as the new behavior of public officials, SN resignation done after the MKD trial indicated SN violates the ethics office, the incident took place in the parliament, SN resign because the public already smelled of abusing his powers. While elements How, how SN resigned, were not disclosed in the news but for public consumption to a news internet visitor, the script for the presentation of news is enough to meet the criteria of online journalism.

Framing structure built suarakarya.id refers presented thematic news, news which consists of a one-paragraph lead news and 14 paragraphs including the closing paragraph, implies two principal themes, namely the resignation of General Director of Land Transportation, General Director of Taxation Sigit Priadi Pramudito resigned after feeling doomed to fail achieve the tax revenue target. On the case of the resignation of the three public officials, actually not much revealed. Portions news that dominates the news content was the expectation of some news sources suarakarya.id to urge governments to top-level officials or the cabinet until the vice president level, if judged sense of failure must have the courage to resign. Although the theme of the preaching they around the resignation but the name SN himself explicitly only called 3 times only.

Framing structure that is built on top of the news in a straightforward is using the lexicon, metaphors and language modality. Some words that are denotative presented online media visitors Suarakarya.id include resignation as a synonym laying position, chivalry as a synonym of sportsmanship, fair, meaningful new culture denotative as behaviors that are not found in the previous era, is identical to the precedent sentence be a role model. Unethical means unethical, in a foreign language is already quite familiar to visitors of Internet sites that fairness word that could be interpreted to be honest, fair.

3.1.3.3 The headline: CORRUPTION PELINDO, KPK Urged Also Handle Contract Extension.

In the news uploaded on December 21, 2015 3:48 pm, social reconstruction built Suarakarya.id indicated fully their unequal treatment of the political elite who dragged the case of violations of the law, is no exception in the case of 'papa asked for shares' with the case of a contract extension PT Pelindo II. Lawlessness in the case of PT Pelindo II contract extension with Hutchison Port Holding companies is not much different from the scandalous profiteering behalf of the President and Vice President. Citing the opinion of political analyst from the University of Indonesia which is used as a reference source of news, said that the big case in Pelindo II is the same as the case of PT Freeport Indonesia, which dragged the Speaker of the House Novanto known case of 'papa ask stocks'. The difference is that in the case of PT Freeport, Novanto reportedly has asked the section, if it's the case of this JICT contract extension, there are already a part. For as PT Freeport,

if no one can part, it is not possible contracts that cost the state it could be extended”

Building from the lead syntax clearly implying jealousy news editor, suarakarya.id to the Corruption Eradication Commission (KPK) was considered only focus on the case of corruption in the procurement of cranes in PT Pelindo II. Editors led public opinion to urge Corruption Eradication Commission to investigate corruption cases were considered larger scale that case PT Pelindo II contract extension with Hutchison Port Holding. Judging by the content of news-themed CORRUPTION PELINDO, apparently editorial use the cases faced SN as background information on the IPC Corruption news theme. Editors’ as if to remind that in this country there is no equality of treatment in the law.

4. CONCLUSION

From the analysis of the framing as which has peeled on the data findings and interpretation of research results. Overall it can be concluded that online media Merdeka.com reconstruct reality figure Setya Novanto who became the object of the news media are represented as (1) the political elite who violates ethics and authority of Office, (2) classroom snapper, realtor (3) politicians who humiliate people. While Suarakarya.id in a series of news coverage of the case of ‘papa asked for stocks’ represent ask Setya Novanto as (1) the attitude manifestation of the Knight, (2) politicians who ought to be appreciated and imitated. We watched due to the process of framing the proclamation that is done both online media that brings out the biased mass media. Referring to the opinion of Brent h. Baker (2015), about various types of mass media bias, a bias that arises from news coverage of the case of ‘papa asked for stocks’ more dominated by bias by selection of sources and biased by placement. Both media news coverage by referring to the news sources those are in line with their political ideology. The second redaction also does news coverage and placement is not proportional. Merdeka.com less wise in implementing the principle of the presumption of innocence against SN Suarakarya.id on the other hand, shook off the facts might lead to evidence of the involvement of the breaking mosque legislating and SN Ethics Office.

Based on the summary as described above, some suggestions are more implicative can put forward that the representation built online media Mereka.com against Setya Novanto tends to be detrimental to the elite political Party Golkar. Merdeka.com reporter involved in the coverage of the case of ‘papa ask for shares’ not fully carrying out the mission of the journalism who did the coverage objectively and balanced and likely to lead to trial by press. They discredit and cornering as well as generalisation action is General Chairman of the Golkar party, as the actions of elite Party Golkar in General.

On the other side of the Suarakarya.id online media construct reality cases ‘papa asked for shares’ in perspective of the Golkar political ideology which placed the SN as public officials who need to be protected with the emphasis on this aspect of the presumption of innocence and stressed the importance of equality or equality of treatment in any case law. Suarakarya.id highlighted the case of ‘papa asked for shares’ does not vary much with the case of the corruption scandal involving the previous elite officials.

Case ‘papa asked for shares’ itself is a case of inviting the pros and cons. Therefore, the media crew is no exception to the online media should still hold fast to the principle of objective journalistic practices, balanced coverage without sacrificing ideology, vision and mission that became the character of each of the foreign media. In other words any of the psychological pressures faced by a journalist, they must be wise the ceasing of conflicts of interest for the sake of keeping the principle – the principle of the practice of journalism for the sake of honesty a proclamation.

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